Avoiding Conflicts of Interest

The benefits and grey areas of borrowing from the private sector

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Vastari = Matchmaker
EXHIBITIONS ARE CONVERSATIONS ABOUT CULTURE TO HELP US INTERPRET OUR PAST AND REFLECT ON OUR PRESENT AND FUTURE

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How are we different?

● Not a broker

● Non partisan

● TRANSPARENT
How do the private and public sectors work together?
Who owns the work?

- Artist / Gallery that represents the artist
- Dealer / Secondary market gallery
- Collector
The collector

- Genuine philanthropy
- Promotion of the artist
- Promotion of themselves as collectors
- The collector is assets rich and cash poor
TRANSFORMING THE KNOWN
WORKS FROM THE BERT KREUK COLLECTION
Some conclusions

- It’s a give and take relationship
- Everything is an opportunity
- Eyes wide open
- Ask for testimonies and do due diligence
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